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November 7, 1986

MEMORANDUM

To: Peter Sparber
From: Susan Stuntz *SS*
Re: Coalitions Progress Report

Overview and Highlights

Many related coalition activities are reported elsewhere as part of issues reports. As noted in this report, TI staff continued its intensive efforts to build and maintain good relationships with persons representing women's minority, women's veterans and labor groups during October.

We met several times with representatives from the Sheet Metal Workers' International Union, to outline industry concerns about indoor air quality; the Sheet Metal Workers agreed with our assessment of the issue, and have offered to work with us through the National Energy Management Institute, a labor-management initiative of the sheet metal industry.

We also met during the month with a representative from the Tuskegee Airmen, who are interested in assisting us on veterans' issues; and with Hardy Brown, an officer with the National Newspaper Publishers Association and a trustee of the San Bernardino (Cal.) School District.

Reportable Items:

Strategy I: Improve working relations with all major segments of the tobacco industry. Broaden the tobacco family coalition to include new members.

Tactics:

1. Maintain and improve basic communications, e.g. The Tobacco Observer.
 - . Recommendations regarding readership survey as basis for examination of TTO on WK's desk.
 - . Consideration being given to revamping

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newsletter along issues lines.
"Executive Summary" newsletter is being produced weekly.

2. Replace current TAN insert in TTO.

Completed. State Activities Division is printing one national and periodic regional newsletters.

3. Support to National Tobacco Education Council.

Philip Morris and RJR are attempting to revive in some other form. NTEC will continue as a line item in 1987 budget.

4. Support member company communications efforts.

No further progress to date.

5. Conduct specialized seminars for tobacco family members....

Labor issues seminar will not be held in 1986; small group and one-on-one briefings are being conducted instead on excise tax and indoor air quality issues.

6. Relations with NATD.

- . NATD letter re cooperative honoraria program received 8/20; forwarded to Vinovich for action 8/21.
- . Request for assistance on "Day in Washington" dinner forwarded to Vinovich for action 8/21.
- . Request for advice/assistance in identifying Congressional participants on a panel at NATD convention forwarded to Vinovich for action 8/21.
- . NATD computer problems creating difficulty coordinating activist mailing lists, NATD promised 8/20 that names would be forwarded shortly.
- . NATD director Burns to accompany Sparber to convenience store convention in November to assist with introductions. Preliminary meeting to be held in September.

7. Continue spokesman column on tobacco issues in trade publications; seek opportunities for additional columns.

- . . No interest from convenience store magazines on use of Merryman column; they will consider excerpts.

TITX 0036410

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8. Develop and maintain relations with retail food industry associations and chains.

- . Grocery store manual now needs updating, development of strategies and tactics.
- . Restaurant manual completed and forwarded to Kloepper, Mozingo for comment. Program strategy returned to Osborne for minor edits. To be completed and cleared by year's end.
- . RJR and ACVA have conducted sampling tests in NYC restaurants. Final report is now being drafted for use w/ N.Y. State Public Health Council, and possible press conference in early December.

9. Build objective working relations with publishing groups.

- . TI sponsored luncheon at West Coast Black Publishers Conference 10/30. Osborne and Moran attended.

10. Support as appropriate the Tobacco Industry Labor Management Committee.

- . Stuntz is revising workplace kit for labor, taking into account comments of FAST and Office and Professional Employees. Scannell also has recommended we identify an industrial hygienist to discuss workplace hazards; IAPAG members are a possibility.
- . Committee purchased a table, ad for annual NY State Labor Appreciation Dinner. Stuntz attended w/ Scanlan, Kupris 10/23.
- . Next Labor Management Committee meeting will be 11/13. Planning, development of agenda is underway.
- . Tobacco Bulletin copy has been cleared by C&B and BC&T. Tentative mailing date is week of 11/24.

Strategy II: Establish relations with new groups. Broaden relationships with groups with which we are now working.

Tactics: ?

TITX 0036411

1. Involve minority groups in workplace smoking issues.
 - . Osborne and White will meet 11/14 with John Silvers, Tuskegee Airman, re assistance with DoD, veterans' issues.
 - . Stuntz, Osborne to meet 11/5 with Elton Jolly, Ken Duffan, OICs of America, re planning, support for 1987.
2. Continue to establish working relationships with women's groups.
 - . Sparber, Stuntz met with Mary Landrieu, chairwoman of the women's network of NCSL, 10/20.
 - . Stuntz, Osborne held a follow up meeting w/ Business & Professional Women 10/16. Commitment made for in-kind public relations support for 1987.
 - . TI is assisting Women's Campaign Research Fund in development of its newsletter. O&M is coordinating production work, at WCRF request. Newsletter production to be deferred until early 1987, at WCRF request.
3. Continue to build relations with airline officials and associations.
 - . No new progress to date.
4. Cooperate with member companies to design and implement a structured suppliers contact program for the corporate relations program....

Sparber requested company assistance at 10/30 CommComm meeting.
5. Continue to establish objective relations with groups representing the disabled.
 - . Ross met w/ Texas representative to National Coalition of Vietnam Veterans re assistance on workplace issues.
 - . Skurnick has asked for veterans help in NYC. Stuntz to follow up with Burch.
6. Continue to establish relations with non-tobacco unions. Maintain and expand relations with the AFL-CIO and state labor federations.

- . Outreach efforts continue with flight attendants' unions; White to schedule meeting with AFA legislative affairs director.
- . Stuntz met w/ Sheet Metal Workers 10/31 re support to NEMI. Follow up planned for 11/13 Labor Management Committee meeting.

Strategy III: Improve coordination of coalition activities underway by TI and member companies.

No new progress to date.

Completed in 1986:

Strategy I:

- . March issue of Tobacco Observer corrected and reprinted. May and July issues have been printed and distributed.
- . Tobacco College completed.
- . Merryman columns on smoking restrictions and Chase produced and distributed.
- . Meeting with NATD held to plan joint programs; follow up letter of understanding mailed and accepted.
- . Presentation at National Newspaper Publishers Assn. midwinter workshop.
- . Sponsorship of breakfast and attendance at NNPA annual meeting in Winston-Salem.
- . Circulation Experti alerted NNPA members on NBCSL mailing of Clarence Mitchell brochure on excise taxes.
- . First edition of Tobacco Bulletin produced and mailed.
- . Labor-Management Committee held formal meeting 1/30. Minutes produced and distributed.
- . Second formal meeting of Labor Management Committee held 6/25. Minutes completed and distributed.
- . Assist BC&T with publicity, sponsor pre-dinner cocktail party for BC&T centennial celebration in Pittsburgh.

- . Committee supported New York State AFL-CIO efforts re New York City smoking restriction proposals.
- . Committee assisted Michigan Assn. of Police in commissioning ventilation study of Madison building in Detroit; final report recommends that smoking ban be rescinded.
- . Sparber, Stuntz, Holayter (IAM) met to outline labor priorities for 1987.
- . Labor Management Committee supported Corporation for Enterprise Development critique of Grant Thornton business climate index. Support to CfED is continuing.
- . Completed and forwarded to National Restaurant Assn. proposed revisions to brochure advising members on accommodation of smoking and nonsmoking patrons.
- . Ross, Osborne attended NRA annual meeting and issues seminar in Chicago.
- . Test survey of restaurateur attitudes toward smokers in New York City.
- . Meeting arranged by Portland Skanner editor Bernie Foster, held March 27 with Osborne, regional vp Alex King, community leaders. Follow up with workplace materials.

Strategy II:

- . Osborne coordinated and attended 7/17 reception for National Urban League.
- . LULAC approved workplace smoking restriction statement 7/13.
- . Opportunities Industrialization Centers of America have generated letters opposing GSA regulations.
- . Meetings with Congressional Black Caucus staff members from Reps. Dymally, Rowland Gray, Leland, Democratic National Committee offices, and from CBC headquarters.
- . Sparber, W. Buckley attended AFL-CIO convention in Bal Harbour, Fla., 2/16-19.
- . : Host and attend press reception at NAACP

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TITX 0036414

- convention in Baltimore.
- . Attendance at benefit for Young Ideas, Inc. Representatives from bricklayers, teachers unions also at TI table.
 - . Osborne, Ross attended Congressional Black Caucus Awards Dinner 10/4.
 - . Meeting with Women's Campaign Research Fund held 2/21.
 - . Osborne, White attended women's campaign fund progressive dinner 5/7.
 - . Stuntz, Osborne met with Women's Campaign Fund president, research director 5/27.
 - . Osborne, Ross met with National Women's Political Caucus 5/28. Follow up letter, materials mailed.
 - . TI hosted reception for NCSL Women's Network 8/1. Osborne attended.
 - . Meeting w/ National Assn. of Business & Professional Women 8/4.
 - . Ross, Lyons attended Women's Equity Action League Good Guys Awards Dinner 8/11.
 - . Meeting with USAir government affairs director held 2/24.
 - . Briefing for Philip Morris International on airline issues completed 2/20.
 - . Briefing of ATA staff on RJR briefcase studies completed. Separate meetings held with government affairs directors of USAir, Delta.
 - . Meeting with Airline Pilots Assn. legislative affairs director completed; he is interested in working with us on air quality, smoking restriction issues.
 - . Provided background and advance information to ATA prior to 8/13 release of NAS cabin air quality report.
 - . Meetings 8/6 w/ government relations directors of Pan Am, Delta, re RJR briefcase

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TITX 0036415

sampling systems.

. Meetings with American Assn. of Affirmative
Action board of directors held March 11-12
in Atlanta. Follow up mailings, contacts
completed March 30.

. Meeting with Communication Workers of America
4/28.

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TITX 0036416