

APPENDIX

APPENDIX A

Labor Press

	<u>circulation</u>	<u>rate</u>	<u>cost</u>
<u>National</u>			
American Teacher	47,000	.200.*	\$400.00
Barbers & Beauty Culturists Beacon	5,000	.22	184.80
Boilermakers Journal	135,796	.90	756.00
International Woodworker	22,000	.215	225.75
Labor's Daily	51,500	.22	231.00
Maintenance of Way Journal	221,400	1.25	1,050.00
Motorman, Conductor & Motor Coach Operator	153,299	.70	588.00
Progressive	27,000	.60	504.00
Public Employee	87,700	1.07	898.80
Railway Carmen's Journal	179,000	.95	798.00
Railway Conductor	31,823	.34	285.60
Shipbuilder	35,000	.25	262.50
Signalman's Journal	16,925	.86	722.40
Union Postal Clerk	102,500	1.18	991.20

*Per Page

Regional

Alabama

Alabama News Digest (CIO)	10,747	.14	140.00
Alabama Union Labor News (AFL)	16,000	.14	140.00
Mobile Labor Journal (AFL)	10,000	.143	143.00
Mobile, Gulf Coast News Digest (CIO)	3,000	.143	143.00

Arizona

Arizona Labor Journal (AFL)	15,000	.107	107.00
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Arkansas

Arkansas CIO Labor Journal	20,000	.178	178.00
Fort Smith Union News (AFL)	1,600	.064	64.00
Little Rock Union Labor Bulletin (AFL)	18,000	.12	120.00

FULLER & SMITH & ROSS INC.

NEW YORK • CHICAGO • CLEVELAND

<u>California</u>	<u>circulation</u>	<u>rate</u>	<u>cost</u>
Bay Area Labor Review (AFL)	20,000	.144	\$144.00
Contra Costa Labor Journal (AFL)	15,000	.125	125.00
Fresno Labor Citizen (AFL)	5,200	.107	107.00
Inland Empire Labor Review (AFL)	8,500	.144	144.00
Kern County Labor Journal (AFL)	9,850	.10	100.00
Los Angeles Citizen (AFL)	75,000	.30	300.00
Los Angeles Auto-Aircraft News (CIO)	25,000	.356	356.00
Monterey County Labor News (AFL)	7,280	.09	90.00
North Bay Labor Journal (AFL)	3,000	.09	90.00
Oakland East Bay Labor Journal (AFL)	29,700	.30	300.00
Pomona Valley Union Labor Review (AFL)	4,500	.18	180.00
Sacramento Union Labor Bulletin (AFL)	16,000	.125	125.00
San Bernardino, Inland Labor Journal (AFL)	4,700	.18	180.00
San Diego Labor (AFL)	28,500	.185	185.00
San Fernando Valley Labor News (AFL)	5,000	.18	180.00
San Francisco Organized Labor (AFL) Bldg. Trades	20,000	.144	144.00
San Francisco Labor (AFL)	25,000	.25	250.00
San Jose Union Gazette (AFL)	15,000	.125	125.00
San Mateo County Gazette (AFL)	5,800	.11	110.00
Santa Barbara Union Labor News (AFL)	5,500	.11	110.00
Santa Cruz County Labor Journal (AFL)	5,000	.09	90.00
Santa Maria Union Labor News (AFL)	3,500	.09	90.00
Santa Monica, Beach Cities Labor Journal (AFL)	5,200	.18	180.00
Solano, Napa & Vallejo Counties Labor Journal (AFL)	10,000	.11	110.00

	<u>circulation</u>	<u>rate</u>	<u>cost</u>
<u>California (cont.)</u>			
Stanislaus County Farmer Labor News (AFL)	7,800	.09	\$ 90.00
Stockton Labor Journal (AFL)	8,000	.11	110.00
Ventura County Union Labor News (AFL)	6,000	.11	110.00
<u>Colorado</u>			
Colorado Labor Advocate (AFL)	18,000	.20	200.00
Colorado Springs Labor News (AFL)	1,400	.05	50.00
<u>Connecticut</u>			
Conn. CIO Vanguard (CIO)	20,000	.30	300.00
Connecticut Labor News (AFL)	7,000	.10	100.00
<u>Delaware</u>			
Wilmington Labor Herald (AFL)	5,000	.09	90.00
<u>Washington, D.C.</u>			
Trades Unionist (AFL)	11,000	.24	240.00
<u>Florida</u>			
Miami Citizen (AFL)	5,500	.14	140.00
Miami Union News (AFL)	8,000	.14	140.00
Palm Beach County Labor News (AFL)	1,686	.10	100.00
<u>Georgia</u>			
Atlanta Journal of Labor (AFL)	15,000	.107	107.00
Georgia News Digest (CIO)	10,000	.145	145.00
Georgia Labor Review (AFL)	10,000	.11	110.00
<u>Illinois</u>			
Bloomington-Normal Labor News (AFL)	4,100	.127	127.00
Chicago Federation News (AFL)	35,000	.20	200.00
Chicago Union Leader (AFL)	25,000	.18	180.00
DeKalb-Sycamore Labor News (AFL)	2,400	.14	140.00
Danville, Vermilion County Star	3,500	.064	64.00
Decatur Labor News (AFL)	10,000	.215	215.00
Galesburg Labor News (AFL)	4,700	.07	70.00
Grundy County Labor News (AFL)	2,000	.14	140.00

	<u>circulation</u>	<u>rate</u>	<u>cost</u>
<u>Illinois (cont.)</u>			
Joliet Labor Record (AFL)	8,000	.10	\$100.00
Kankakee Labor Record (AFL)	5,950	.14	140.00
Lake County Labor News (AFL)	9,900	.14	140.00
La Salle Labor News (AFL)	10,000	.14	140.00
Northwestern Ill. Labor News (AFL)	3,500	.14	140.00
Ottawa-Marseilles-Seneca Labor News (AFL)	3,000	.14	140.00
Peoria Labor Temple News (AFL)	5,182	.127	127.00
Quincy Labor News (AFL)	2,671	.0535	53.50
Springfield Ill. Tradesman (AFL)	10,000	.144	144.00
Steator Labor News (AFL)	2,270	.14	140.00
Southern Illinois Labor Tribune (AFL)	19,000	.30	300.00
<u>Indiana</u>			
Evansville, Labor's Voice (CIO)	4,000	.114	114.00
Indiana Leader (AFL)	20,000	.357	357.00
Michigan City Labor Beacon (AFL)	10,292	.14	140.00
Terre Haute Advocate (AFL)	9,000	.09	90.00
<u>Kansas</u>			
Kansas City Labor Bulletin (AFL)	7,500	.09	90.00
<u>Louisiana</u>			
Louisiana Federationist (AFL)	10,000	.18	180.00
<u>Maine</u>			
Portland Labor Record	18,000	.107	107.00
Maine State Labor News (AFL)	16,000	.10	100.00
<u>Maryland</u>			
Baltimore Federationist (AFL)	34,500	.30	300.00
<u>Massachusetts</u>			
Brockton Union (IND)	9,000	.06	60.00
Worcester Labor News (AFL)	11,000	.10	100.00
New England Journal of Labor (AFL)	4,500	.10	100.00

	<u>circulation</u>	<u>rate</u>	<u>cost</u>
<u>Michigan</u>			
Battlecreek, Mich. Sq. Deal (AFL)	2,000	.06	\$60.00
Bay City Democrat (AFL)	5,000	.05	50.00
Detroit Bartender (AFL)	2,700	.185	185.00
Detroit Building Tradesman (AFL)	49,000	.27	270.00
Detroit, Dodge Main News (CIO)	30,000	.25	250.00
Detroit Labor News (AFL)	80,000	.285	285.00
Flint Labor News (AFL)	9,100	.09	90.00
Flint Weekly Review (CIO)	30,724	.157	157.00
Jackson Square Deal (AFL)	3,000	.0715	71.50
Kalamazoo Square Deal (AFL)	3,500	.07	70.00
Lansing Industrial News (AFL)	5,200	.10	100.00
Michigan CIO News	25,000	.33	330.00
Michigan Hotel-Bar-Restaurant Review (AFL)	10,000	.30	300.00
Saginaw Labor News (AFL)	5,000	.07	70.00
Western Mich. News (CIO)	17,800	.15	150.00
<u>Minnesota</u>			
Minnesota Labor (CIO)	49,000	.215	215.00
Minneapolis Labor Review (AFL)	32,500	.357	357.00
St. Paul Minnesota Union Labor Advocate (AFL)	42,000	.27	270.00
<u>Mississippi</u>			
Mississippi Labor Federationist (AFL)	2,765	.0715	71.50
<u>Missouri</u>			
St. Joseph Union Observer (AFL)	5,225	.10	100.00
St. Louis Labor Tribune (AFL)	80,000	.36	360.00
St. Louis Union Labor Advocate (AFL)	61,000	.25	250.00
Springfield Union Labor Record (AFL)	10,000	.107	107.00

	<u>circulation</u>	<u>rate</u>	<u>cost</u>
<u>Nebraska</u>			
Mid-State Labor Bulletin (AFL)	3,000	.09	\$ 90.00
Omaha Unionist (AFL)	9,000	.107	107.00
<u>Nevada</u>			
Nevada State Labor News (AFL)	3,500	.143	143.00
<u>New Hampshire</u>			
New Hampshire Labor News (AFL)	7,500	.10	100.00
<u>New Jersey</u>			
Elizabeth Union Labor Advocate (AFL)	13,710	.15	150.00
N. J. Labor Herald (AFL)	47,320	.50	500.00
Paterson Labor News Digest (CIO & AFL)	22,000	.186	186.00
Union Reporter (AFL)	15,000	.36	360.00
<u>New York State</u>			
Albany, Capital Area Labor News (AFL)	12,500	.14	140.00
Binghamton, Triple Cities Labor Advocate (AFL)	12,000	.13	130.00
Buffalo Union Leader (CIO)	22,152	.20	200.00
Cooperator (Indep.)	18,000	.36	360.00
<u>New York City</u>			
Brotherhood Record (CIO)	30,000	.28	280.00
Labor Chronicle (AFL)	35,000	.82	820.00
U.T.O. News	16,500	.40	400.00
<u>North Carolina</u>			
Durham Labor Journal (AFL)	5,500	.11	110.00
No. Carolina Federationist (AFL)	15,000	.49	490.00
<u>Ohio</u>			
Akron Summit County Labor News (IND)	5,200	.107	107.00
Cincinnati Chronicle (AFL)	32,500	.22	220.00
Cincinnati Sun (CIO)	16,300	.17	170.00
Cleveland Citizen (AFL)	56,119	.365	365.00
Cleveland Union Leader (CIO)	30,000	.214	214.00

	<u>circulation</u>	<u>rate</u>	<u>cost</u>
<u>Ohio (cont.)</u>			
Columbus Labor Tribune (AFL)	12,000	.22	\$220.00
Columbus CIO News	20,542	.18	180.00
Toledo Union Journal (CIO)	49,000	.31	310.00
<u>Oklahoma</u>			
Oklahoma Labor News (AFL)	6,000	.215	215.00
Tulsa Labor News (AFL)	6,000	.18	180.00
<u>Oregon</u>			
Oregon Labor Press (AFL)	26,561	.20	200.00
Oregon Union Register (AFL)	27,200	.18	180.00
<u>Pennsylvania</u>			
Allentown Lehigh Valley Labor Herald	8,812	.11	110.00
Bradford Union (AFL)	29,000	.214	214.00
Harrisburg: Penna. Labor News (AFL)	18,000	.133	133.00
Hazleton: Anthracite Tri-District News	55,000	.30	300.00
Pennsylvania Union Labor Record (AFL)	39,000	.30	300.00
Reading New Era (AFL)	15,058	.115	115.00
<u>Rhode Island</u>			
Rhode Island Labor News (AFL)	8,400	.10	100.00
<u>South Carolina</u>			
So. Carolina Labor News (AFL)	10,000	.22	220.00
<u>Tennessee</u>			
Chattanooga Labor World (AFL)	11,850	.107	107.00
Memphis Labor Review (AFL)	6,500	.10	100.00
Memphis West Tennessee Labor News (AFL)	20,000	.196	196.00
Knoxville, East Tennessee Labor News (AFL)	19,000	.11	110.00
<u>Texas</u>			
Corpus Christi Voice Chronicle	10,000	.0715	71.50
Dallas Craftsman (AFL)	24,100	.13	130.00

	<u>circulation</u>	<u>rate</u>	<u>cost</u>
<u>Texas (cont.)</u>			
El Paso Labor Advocate	6,200	.18	\$180.00
Fort Worth Labor News (AFL)	22,000	.18	180.00
Ft. Worth Union Banner (AFL)	5,000	.107	107.00
Houston Labor Messenger (AFL)	10,000	.125	125.00
Southwestern Railway Journal	5,000	.27	270.00
San Antonio Weekly Dispatch (AFL)	14,000	.14	140.00
Waco Farm & Labor Journal	5,000	.086	86.00
<u>Vermont</u>			
Vermont Labor News (AFL)	6,000	.10	100.00
<u>Virginia</u>			
Richmond Labor Herald (AFL)	10,000	.22	220.00
<u>Washington</u>			
Bellingham Labor News (AFL)	4,300	.107	107.00
Tacoma Labor Advocate (AFL)	15,000	.10	100.00
Washington State Labor News (AFL)	20,000	.215	215.00
<u>West Virginia</u>			
Charleston Labor's Daily	51,500	.20	200.00
Morgantown Voice O'Labor	10,174	.1425	142.50
<u>Wisconsin</u>			
CIO News (CIO)	40,000	.18	180.00
Madison Union Labor News (AFL)	13,052	.125	125.00
Milwaukee Labor Press (AFL)	77,356	.30	300.00
Kenosha Labor (AFL & CIO)	16,000	.126	126.00
Racine Labor (AFL & CIO)	11,000	.13	130.00

APPENDIX B

Negro Press

	<u>circulation</u>	<u>rate</u>	<u>cost</u>
<u>Alabama</u>			
<u>Birmingham</u>			
Birmingham Mirror	14,436	\$.10	\$100.00
Birmingham World	9,500	.10	100.00
<u>Gadsen</u>			
Call Post	5,000	.10	100.00
Gadsen Mirror	1,988	.04	40.00
<u>Mobile</u>			
Gulf Informer	10,000	.10	100.00
Times Forum	6,000	.10	100.00
<u>Montgomery</u>			
Alabama Tribune	1,500	.07	70.00
Montgomery Mirror	2,626	.04	40.00
<u>Arizona</u>			
<u>Phoenix</u>			
Arizona Sun	5,000	.12	120.00
<u>Arkansas</u>			
<u>Little Rock</u>			
Arkansas State Press	18,372	.14	140.00
Arkansas Survey Journal	12,550	.07	70.00
<u>California</u>			
<u>Los Angeles</u>			
California Eagle	18,500	.11	110.00
Los Angeles Sentinel	23,054	.18	180.00
<u>Oakland</u>			
California Voice	10,500	.15	150.00
<u>San Diego</u>			
Comet	10,000	.13	130.00
<u>San Francisco</u>			
Sun Reporter	12,000	.17	170.00
<u>Colorado</u>			
<u>Denver</u>			
Star	8,500	.12	120.00
<u>Florida</u>			
<u>Jacksonville</u>			
Florida Star & News	14,000	.10	100.00
Florida Tattler	7,225	.05	50.00

	<u>circulation</u>	<u>rate</u>	<u>cost</u>
<u>Miami</u>			
Miami Times	5,000	.07	\$ 70.00
Miami Whip	16,041	.10	100.00
<u>Pensacola</u>			
The Citizen	5,200	.09	90.00
Pensacola Courier	9,500	.09	90.00
<u>Tampa</u>			
Tampa Bulletin	11,000	.10	100.00
Florida Sentinel	9,500	.08	80.00
<u>Georgia</u>			
<u>Columbus</u>			
World	2,800	.05	50.00
<u>Savannah</u>			
Savannah Herald	6,000	.06	60.00
Savannah Tribune	2,650	.05	50.00
<u>Illinois</u>			
<u>Chicago</u>			
Chicago Defender	140,000	.50	500.00
<u>Springfield</u>			
Illinois Conservator	3,500	.05	50.00
<u>Indiana</u>			
<u>Gary</u>			
Gary American	5,500	.10	100.00
<u>Evansville</u>			
Consolidated News	7,000	.07	70.00
<u>Indianapolis</u>			
Indianapolis Recorder	12,136	.10	100.00
<u>Iowa</u>			
<u>Des Moines</u>			
Iowa Bystander	9,600	.05	50.00
<u>Kansas</u>			
<u>Wichita</u>			
Post Observer	11,800	.09	90.00
<u>Louisiana</u>			
<u>New Orleans</u>			
Louisiana Weekly	13,635	.15	150.00
<u>Shreveport</u>			
Shreveport Sun	9,500	.07	70.00

	<u>circulation</u>	<u>rate</u>	<u>cost</u>
<u>Massachusetts</u>			
<u>Boston</u>			
Boston Times	12,000	.11	\$110.00
Guardian	10,000	.09	90.00
Boston Chronicle	10,000	.07	70.00
<u>Kentucky</u>			
<u>Louisville</u>			
Louisville Defender	10,710	.12	120.00
<u>Michigan</u>			
<u>Detroit</u>			
Michigan Chronicle	22,377	.22	220.00
Detroit Tribune	27,519	.18	180.00
<u>Minnesota</u>			
<u>Minneapolis-St. Paul</u>			
Spokesmen	(6,451	.14	140.00
Recorder	(Sold in combination with Spokesmen)		
<u>Maryland</u>			
<u>Baltimore</u>			
Afro-American	66,872	.70*	\$700.00*
Nat'l-Afro-American	62,313	Part of Afro Group	
<u>Missouri</u>			
<u>St. Louis</u>			
The Argus	26,000	.16	160.00
St. Louis American	12,500	.16	160.00
<u>Kansas City</u>			
The Call	33,357	.20	200.00
<u>Mississippi</u>			
<u>Jackson</u>			
Advocate	11,000	.10	100.00
<u>New Jersey</u>			
<u>Newark</u>			
Afro-American	12,410	Part of Afro Group	
<u>New Jersey State Network</u>			
Herald News	27,320	.15	150.00

* Group rate for Afro-American papers - includes:
 Newark, N.J.
 Philadelphia, Pa.
 Baltimore, Md.
 Washington, D.C.
 Richmond, Va.

	<u>circulation</u>	<u>rate</u>	<u>cost</u>
<u>Nebraska</u>			
<u>Omaha</u>			
Omaha Star	25,575	.21	210.00
<u>New York</u>			
<u>Buffalo</u>			
Empire Star	12,575	.08	80.00
Buffalo Criterion	11,250	.09	90.00
<u>New York City</u>			
Age-Defender	23,461	.25	250.00
N.Y. Amsterdam News	64,797	.40	400.00
Westchester County Press	11,280	.14	140.00
<u>Syracuse</u>			
Progressive Herald	9,285	.08	80.00
<u>North Carolina</u>			
<u>Charlotte</u>			
Post	18,265	.10	100.00
<u>Durham</u>			
Carolina Times	13,200	.15	150.00
<u>Raleigh</u>			
Carolinian	14,000	.10	100.00
<u>Wilmington</u>			
Journal	9,520	.10	100.00
<u>Ohio</u>			
<u>Cleveland</u>			
Call and Post	22,545	.14	140.00
Cleveland Herald	12,000	.09	90.00
<u>Cincinnati</u>			
Cincinnati Independent	12,000	.10	100.00
Leader	6,346	.10	100.00
<u>Columbus</u>			
Ohio Sentinel	6,210	.10	100.00
<u>Dayton</u>			
Ohio Daily Express	5,300	.10	100.00
<u>Youngstown</u>			
Buckeye Review	4,000	.05	50.00
<u>Oklahoma</u>			
<u>Oklahoma City</u>			
Black Dispatch	23,888	.10	100.00

	<u>circulation</u>	<u>rate</u>	<u>cost</u>
<u>Tulsa</u>			
Oklahoma Eagle	8,500	.07	\$ 70.00
<u>Pennsylvania</u>			
<u>Philadelphia</u>			
Independent	27,652	.20	200.00
Afro-American	14,751	Afro Group Rate	see p.3
Philadelphia Tribune	22,958	.15	150.00
<u>Pittsburgh</u>			
Courier	193,248	.80	800.00
<u>Rhode Island</u>			
<u>Providence</u>			
Providence Chronicle	6,000	.06	60.00
<u>South Carolina</u>			
<u>Columbia</u>			
Lighthouse & Informer	5,500	.10	100.00
Palmetto Leader	6,572	.05	50.00
<u>Tennessee</u>			
<u>Chattanooga</u>			
Chattanooga Observer	5,064	.05	50.00
<u>Knoxville</u>			
Knoxville Flashlight Herald	6,500	.07	70.00
<u>Nashville</u>			
Nashville Globe	18,000	.15	150.00
<u>Memphis</u>			
World	28,000	.10	100.00
Memphis Tri-State Defender	7,500	.10	100.00
<u>Texas</u>			
<u>Dallas</u>			
Dallas Star Post	12,500	.18	180.00
Dallas Express	8,499	.22	220.00
<u>Houston</u>			
Houston Defender	14,500	Comb. with Dallas Star Post	
The Informer	27,788	Comb. with Dallas Express	
<u>San Antonio</u>			
San Antonio Register	9,273	.09	90.00
<u>Waco</u>			
Waco Messenger	4,000	.07	70.00
<u>Virginia</u>			
<u>Roanoke</u>			
Roanoke Tribune	15,210	.07	70.00

	<u>circulation</u>	<u>rate</u>	<u>cost</u>
<u>Norfolk</u> Journal & Guide	52,104	.21	\$210.00
<u>Richmond</u> Afro-American	12,048	Sold in comb. with Afro Group	
<u>Washington D.C.</u> Afro-American	33,432	Sold in comb. with Afro Group	

Total Circulation 1,667,038

No. of Markets - 66

No. of Newspapers - 95

Cost of Space - \$11,480.00

APPENDIX C

Inter-Racial Press

	<u>circulation</u>	<u>rate</u>	<u>cost</u>
<u>Los Angeles, California</u>			
La Opinion (Spanish) Daily	14,723	.13	\$130.00
<u>San Francisco, California</u>			
L'Italia-Voce (Italian) Daily except Monday	15,142	.22	220.00
<u>Connecticut</u>			
Przewodnik Katolicki (Polish) Friday	18,000	.10	100.00
<u>Chicago, Illinois</u>			
Denni Hlasatel (Czech) Daily	49,175	.20	200.00
Svornost (Czech) Evening & <u>Sunday</u>	49,515	.22	220.00
Abendpost (German) Evening & Sunday, except Saturday	8,124	.20	200.00
Jewish Daily Forward Daily	24,500	.35	350.00
Draugas (Lithuanian) Daily	60,300	.14	140.00
Naujienos (Lithuanian) Daily	44,416	.25	250.00
Dziennik Chicagoski (Polish) Evening except Sunday	25,314	.20	200.00
Polish Daily Zgoda (Polish) Daily except Sunday	22,284	.22	220.00
Svenska American Tribunen (Swed) Thursday	45,027	.25	250.00
Liberty (Serbian) Saturday	17,852	.25	250.00
Unity (Serbian) Thursday	18,640	.25	250.00
<u>Decorah, Iowa</u>			
Decorah Posten (Norwegian) Thursday	28,115	.14	140.00

	<u>circulation</u>	<u>rate</u>	<u>cost</u>
<u>Baltimore, Maryland</u>			
Baltimore Correspondent (German) Wednesday & Sunday	18,000	.15	150.00
<u>Boston, Massachusetts</u>			
La Notizia (Italian) Daily except Sunday	29,725	.25	250.00
La Gazzetta del Massachusetts Saturday (Italian)	11,727	.15	150.00
Italian News (Italian) Friday	11,315	.15	150.00
Kuryer Codzienny (Polish) Daily except Sunday	28,721	.25	250.00
<u>Worcester, Massachusetts</u>			
Svea (Swedish) Thursday	31,050	.16	160.00
<u>Detroit, Michigan</u>			
La Tribuna Italia (Italian) Friday	11,390	.14	140.00
La Voce del Popolo (Italian) Friday	14,952	.14	140.00
Dziennik Polski (Polish) Daily except Sunday	32,244	.21	210.00
<u>Winona, Minnesota</u>			
America Herold (German) Wednesday	15,171	.40	400.00
Deutsche Sonntagspost (German) Sunday	16,083	"	"
Milwaukee Herold (German) Wednesday & Friday	5,000	"	"
Dakota Freie Presse (German) (Bismarck, N.D.) Wednesday	1,035	"	"
Heimatbote (German) (Chicago) Thursday	2,201	"	"
<u>Omaha, Nebraska</u>			
Den Danske Pioneer (Danish) Thursday	10,000	.15	150.00
Volkszeitung-Tribune (German) Tuesday, Thursday, Sunday	16,000	.15	150.00

	<u>circulation</u>	<u>rate</u>	<u>cost</u>
<u>Buffalo, New York</u>			
Everybody's Daily (Polish) Evenings except Sunday	34,080	.19	190.00
<u>New York, New York</u>			
New York Dennik (Czech) Daily except Sunday & Monday	20,964	.15	150.00
Staats-Zeitung und Herold (German) Daily	41,697	.35	350.00
Aufbau (German) Friday	30,195	.37	370.00
Atlantis (Greek) Evening & Sunday	21,247	.14	140.00
National Herald (Greek) Daily	15,075	.14	140.00
American Magyar Nepszava Daily except Sunday (Hungarian)	21,348	.18	180.00
Il Progresso (Italian) Daily	63,207	.50	500.00
Nowy Swiat (Polish) Daily except Sunday	19,870	.18	180.00
Jewish Daily Forward Daily	78,757	.42	420.00
The Day - Jewish Journal Daily	80,000	.42	420.00
Jewish American Friday	22,112	.25	250.00
Novoye Russkoye Slovo (Russian) Daily	21,064	.20	200.00
La Prensa (Spanish) Daily	18,219	.17	170.00
El Diario de Nueva York Daily except Saturday (Spanish)	25,525	.25	250.00
Nordstjernan (Swedish) Thursday	12,314	.14	140.00
<u>Rochester, New York</u>			
Rochester Abendpost (German) Evening except Saturday & Sunday	13,426	.14	140.00

	<u>circulation</u>	<u>rate</u>	<u>cost</u>
<u>Cleveland, Ohio</u>			
Wächter & Anzeiger (German) Daily except Saturday & Sunday	16,912	.18	180.00
Szabadsag (Hungarian) Evening except Sunday	20,894	.16	160.00
L'Araldo (Italian) Friday	12,534	.14	140.00
Wiadomosci Codzienne (Polish) Evening except Sunday	27,238	.10	100.00
<u>Philadelphia, Pennsylvania</u>			
Gazette-Democrat (German) Saturday	10,500	.23	230.00
Il Popolo Italiano (Italian) Daily	15,647	.20	200.00
<u>Pittsburgh, Pennsylvania</u>			
Unione (Italian) Friday	12,310	.11	110.00
Pittsburczanin (Polish) Friday	14,384	.12	120.00
<u>Scranton, Pennsylvania</u>			
Slovenska Obrana (Czech) Tuesday & Thursday	11,769	.12	120.00
<u>San Antonio, Texas</u>			
La Prensa (Spanish) Daily	15,221	.12	120.00
<u>Milwaukee, Wisconsin</u>			
Kuryer Polski (Polish) Evening except Sunday	27,510	.12	120.00

Total Circulation	-	1,439,760
No. of Markets	-	20
No. of Newspapers	-	59
Cost of Space	-	\$11,210.00

English - Jewish Publications

	<u>circulation</u>	<u>rate</u>	<u>cost</u>
<u>Los Angeles</u>			
B'Nai B'Rith Messenger Friday	9,140	\$.25	\$250.00
California Jewish Voice Friday	14,250	.26	260.00
<u>San Francisco</u>			
Jewish Community Bulletin Friday	9,206	.30	300.00
<u>Hartford</u>			
Jewish Ledger Thursday	21,576	.18	180.00
includes editions in Bridgeport	12,000		
New Haven	20,000		
Springfield, Mass.	10,000		
<u>Washington, D.C.</u>			
National Jewish Monthly Monthly	172,575	460.00 per page	920.00
<u>Chicago</u>			
Chicago Israelite Saturday	49,434	.50	500.00
Sentinel Thursday	46,000	.50	500.00
<u>Indianapolis</u>			
National Jewish Post Friday	19,014	.30	300.00
<u>Baltimore</u>			
Jewish Times Friday	24,639	.30	300.00
<u>Boston</u>			
Jewish Advocate Thursday	23,553	.35	350.00
<u>Detroit</u>			
Jewish News Friday	14,100	.25	250.00
<u>Minneapolis</u>			
American Jewish World Friday	15,234	.35	350.00

	<u>circulation</u>	<u>rate</u>	<u>cost</u>
<u>Newark</u>			
Jewish News Friday	21,599	.22	\$220.00
<u>New York</u>			
Examiner Friday	26,541	.50	500.00
American Hebrew Friday	25,854	.50	500.00
Hadassah Newsletter Monthly	298,150	1.50	1,500.00
American Judaism Bi-monthly	140,000	460.00 per page	920.00
American Zionist Monthly	141,132	.85	850.00
Opinion Monthly	25,344	300.00 per page	600.00
Israel Speaks Semi-monthly	50,366	420.00 per page	840.00
<u>Cleveland</u>			
Jewish Independent Friday	13,207	.17	170.00
Jewish Review & Observer Friday	17,500	.20	200.00
<u>Philadelphia</u>			
Jewish Exponent Friday	33,048	.30	300.00
Philadelphia Jewish Times Friday	21,684	.30	300.00
<u>Pittsburgh</u>			
American Jewish Outlook Friday	29,093	.40	400.00
Jewish Criterion Friday	28,989	.35	350.00
<u>Milwaukee</u>			
Wisconsin Jewish Chronicle Friday	12,800	.25	250.00