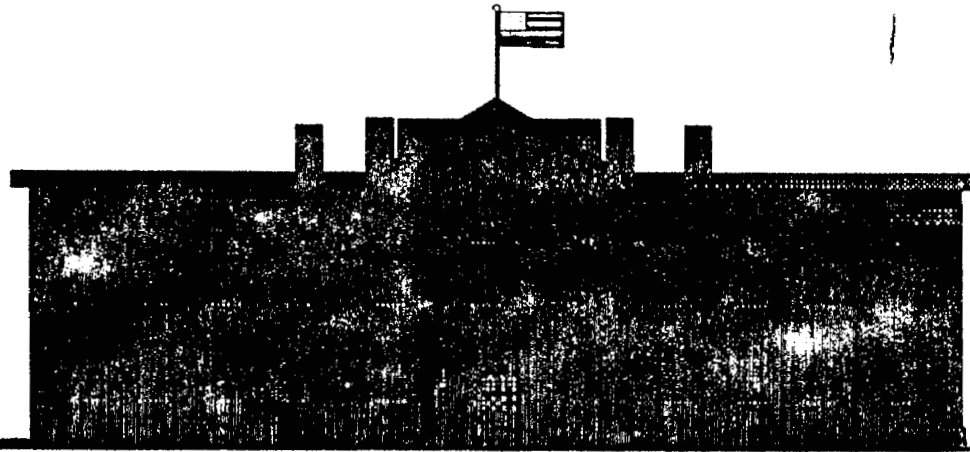


11

Public Affairs FET Programs

2044436596

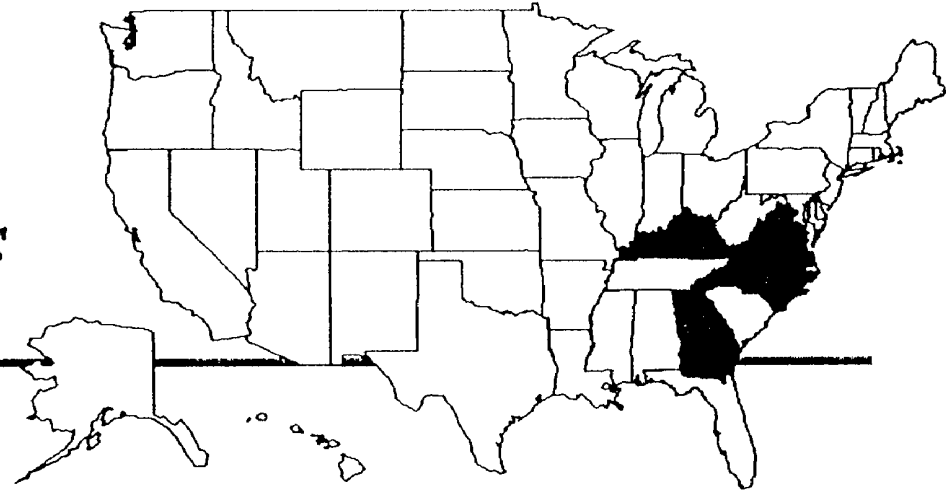
- ★ Liberal and Labor Communities
- ★ Conservative Economist Outreach
- ★ Media Outreach



*Regular meetings between AFL, Citizen
Action and White House Task Force*

- ★ AFL committed to financing package w/o excises
- ★ Payroll tax, VAT, tax on medical providers are alternatives

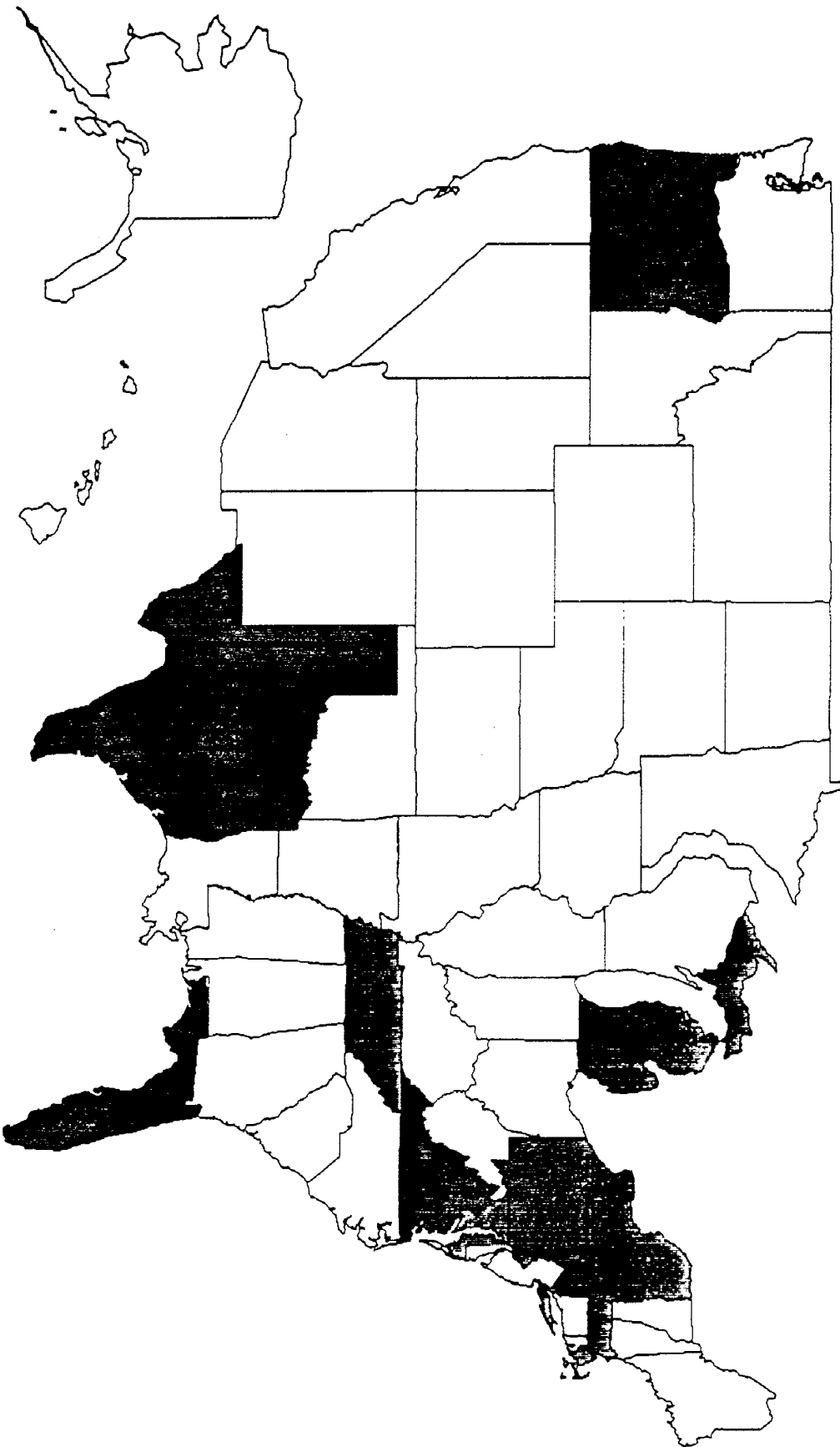
*BC&T Congressional
Contacts in
Manufacturing States*



- ★ Thank signers of Payne letter
- ★ Ask non-signers to write White House
- ★ Visits to Congressional delegations from workers in the plants
- ★ Hire a lobbyist for tax battle
- ★ Meet with DNC officials

2044436599

Machinists Congressional Contacts

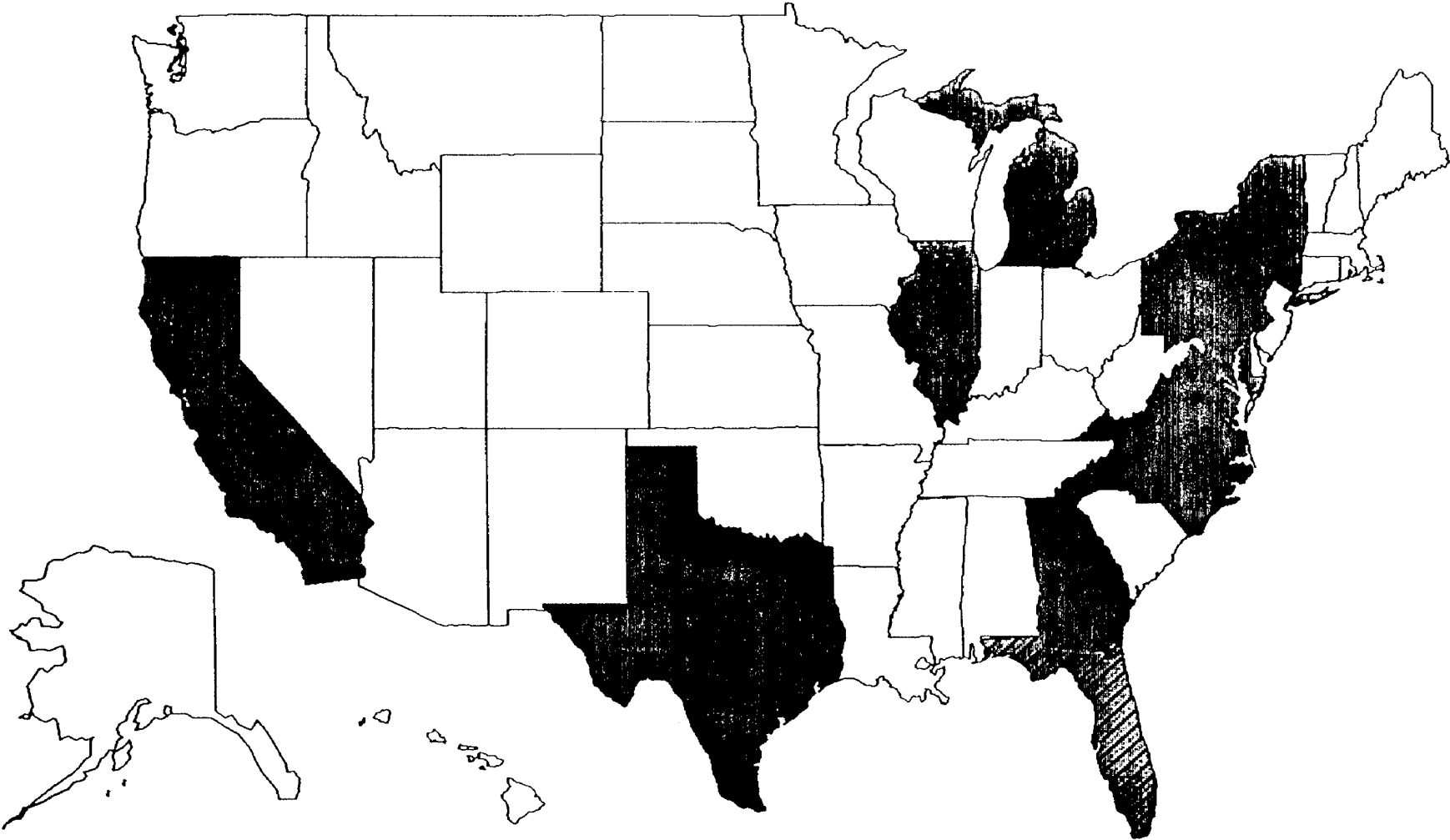


Ways and Means



Southern Democrats

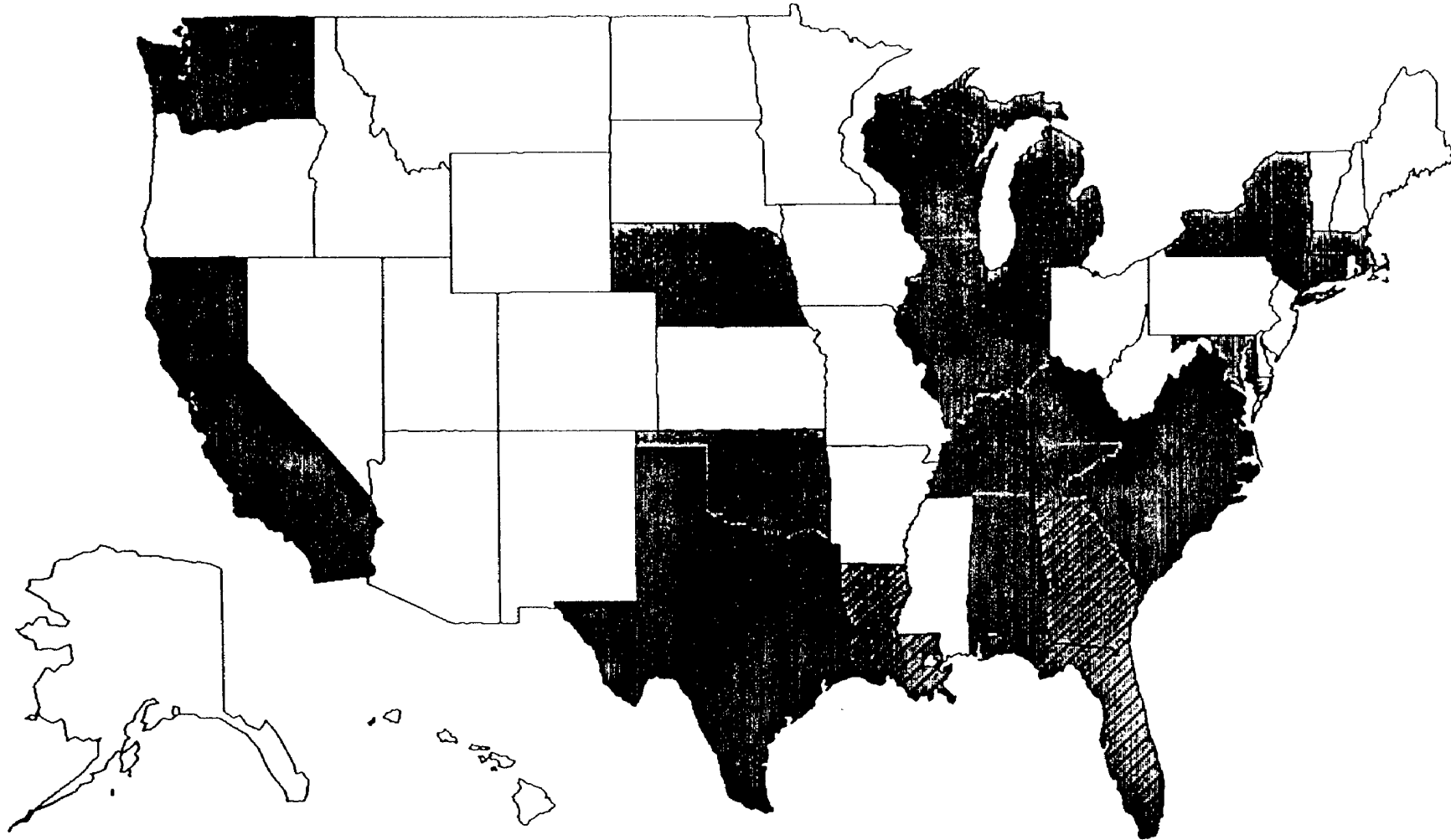
LMC Contacts



★ Ways and Means

★ Southern Democrats

Progressive Tax Community Contacts

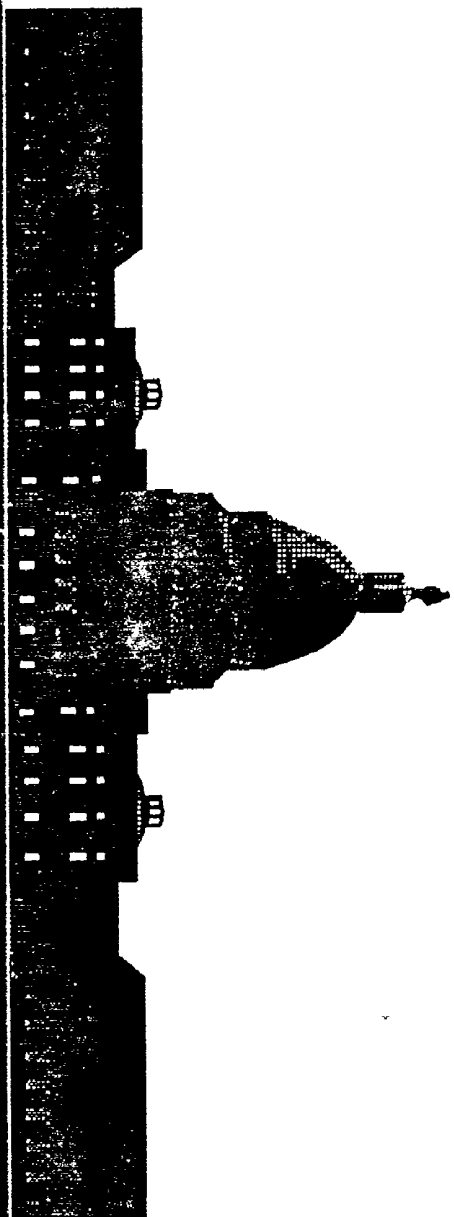


★ Ways and Means

★ Southern Democrats

2044436602

Black



AFL Congressional Contacts

- ★ AFL - Tobacco dialogue
- ★ Sen. Ford
- ★ Sen. Mitchell
- ★ Add as appropriate

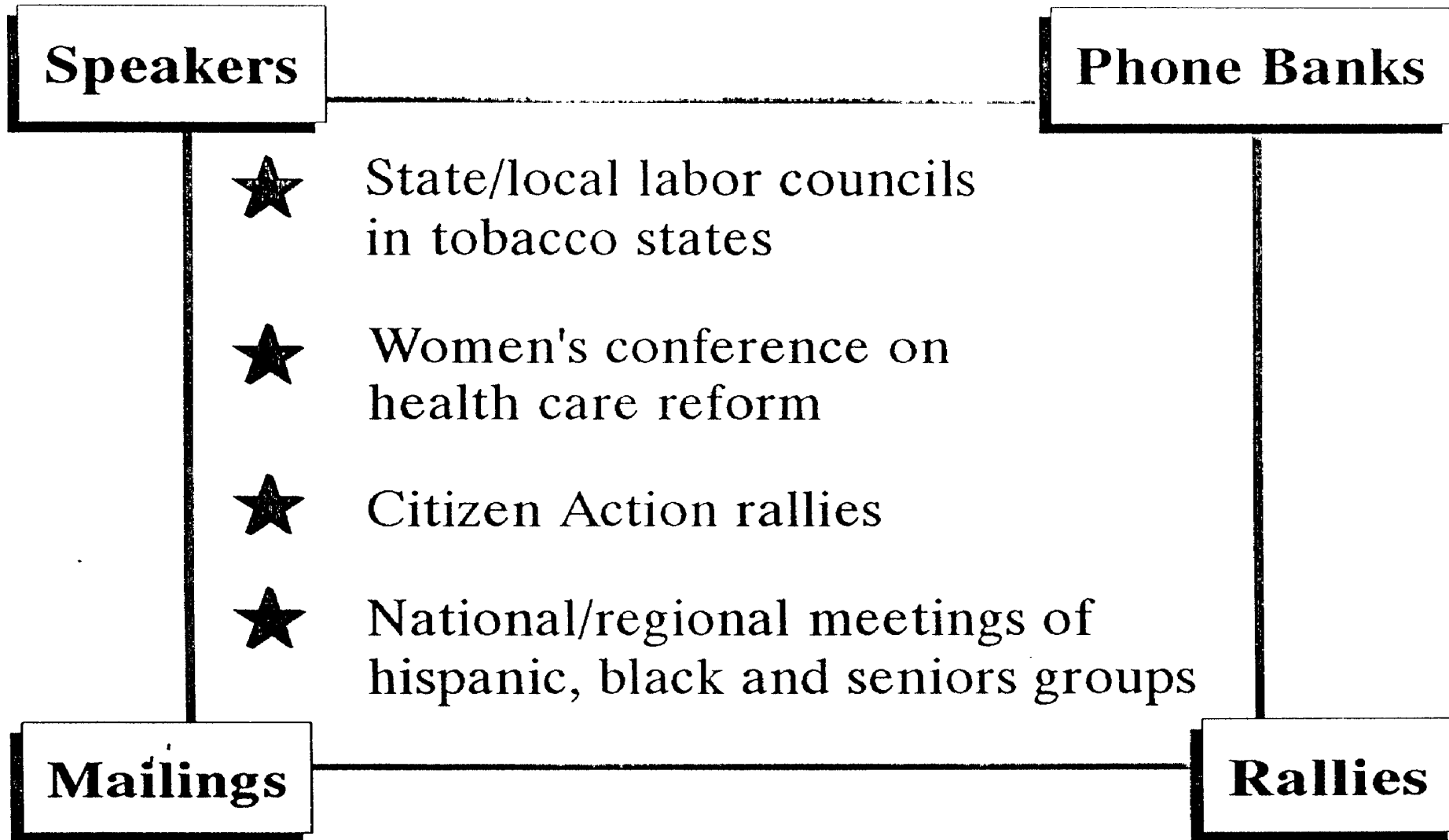
BC&T Grassroots Outreach



129 locals in 37 states

State AFL-CIO Presidents in all 50 states

Ally Grassroots Outreach



Research -- Citizens for Tax Justice

Income Group	Clinton Plan	+\$35 Billion Tobacco	Net Change
Low 20%	- 0.1%	+ 3.2%	+ 3.2%
Mid 20%	+ 0.7%	+ 1.1%	+ 1.8%
Top 1%	+ 4.4%	+ 0.1%	+ 4.5%

Research -- Economic Policy Institute

Total Health Care Expenditures

% of Income

<u><i>Income Class</i></u>	
Upper Income (\$93,000+)	10.2%
Middle Income (\$21,000-26,800)	14.2%
Lower Income (\$6,200-10,956)	20.5%

- ★ Low income families pay 20% of income on health care. Highest income families pay about 10%
- ★ Out-of-pocket spending is most regressive -- Low income families pay 9 times as great a share of income as wealthy

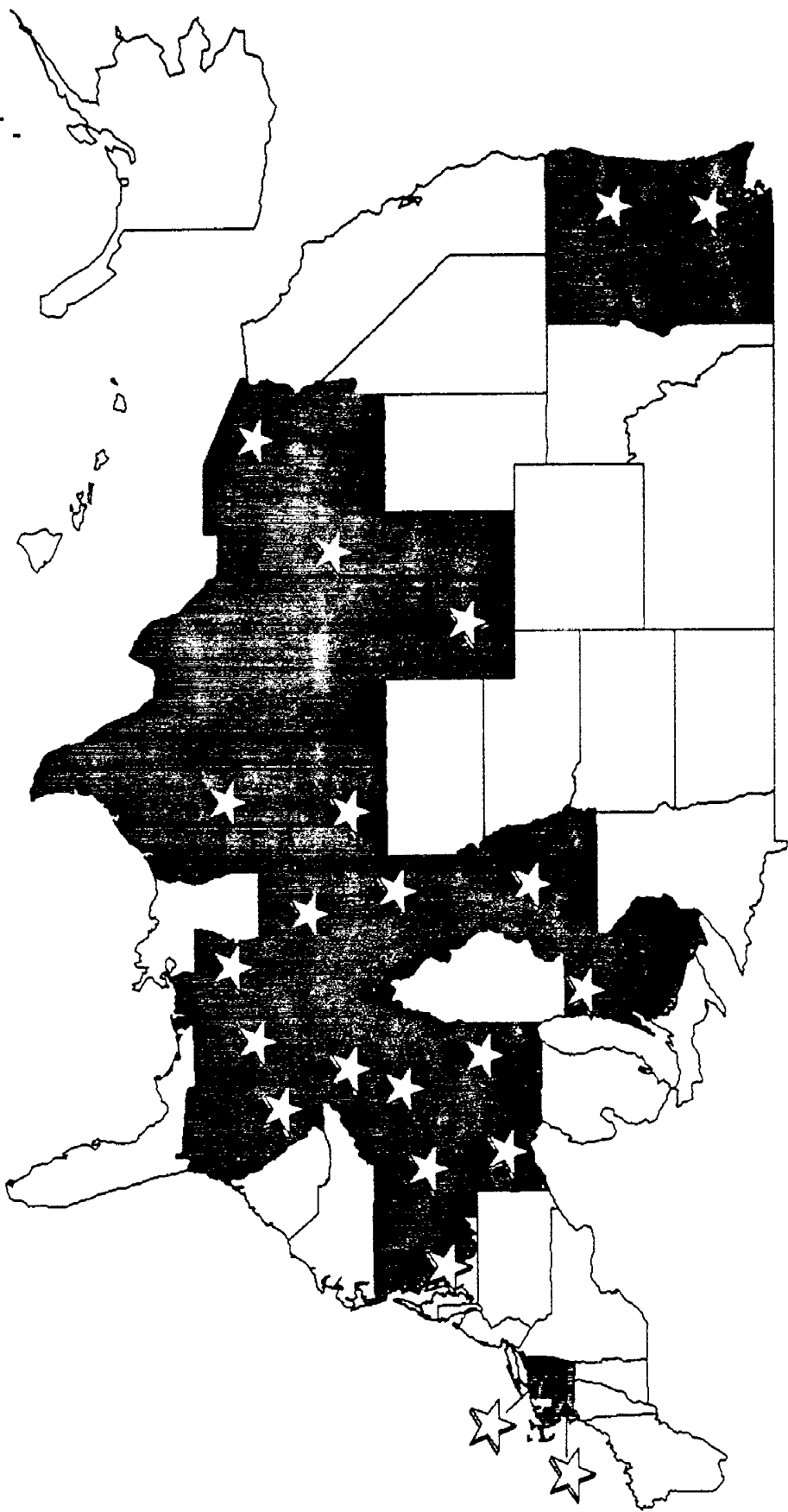
2044436608

Black

Media Outreach--Progressive Tax Community

- ★ BC&T Media Tours, Editorial Boards
- ★ AAM Media Tours
- ★ Letters, Op-Eds
 - BC&T
 - AAM
 - LCLAA
 - CLUW
 - Citizen Action
 - NCSC

Media Outreach -- Economist Network



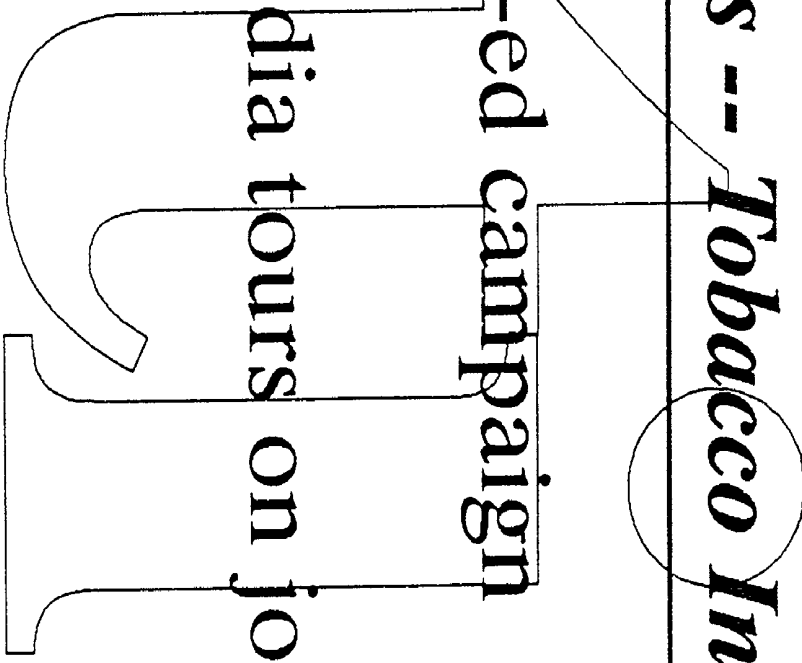
★ 22 economists in 22 states

Media Outreach -- Tobacco Institute

- ★ 50+ media, public requests per week
- ★ Key on jobs with media
- ★ One-pager with "call to action" for public requests
- ★ Pitch availability to radio talk shows
- ★ Standardized letter response to all articles
- ★ Matte mailing to weeklies on job impact

*Additional Post-Announcement
Activities -- Tobacco Institute*

- ★ Op-ed campaign
- ★ Media tours on job impact



2044436613

Black